





Contributors

» CERECdoctors.com Co-Founders Sameer Puri. DDS Armen Mirzayan, MA, DDS

» Clinical Co-Editors Mark Fleming, DDS Darren Greenhalgh, DDS

> » Writer/Editor Jenna Murray

» Contributors Dr. Tarun Agarwal Dr. Javier Andrade Dr. Tiffany Lee Imtiaz Manji Dr. Doug Sakurai Dr. Mike Scoles Dan Weber Dr. Robert Winter

> » Design Craig Kurtz

» Photos provided by: Scottsdale Center for Dentistry CERECdoctors.com Sirona



For sales and membership information, please contact: » Membership Coordinator Elizabeth Davison liz@cerecdoctors.com 877.295.4276 cerecdoctors.com

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Heraeus

FROM THE EDITORS

No Ordinary Moments

MARK FLEMING, DDS & DARREN GREENHALGH, DDS

uthor Dan Millman wrote "There are no ordinary moments." Each of our lives is a myriad of possibilities, both inside and outside the practice. We can choose at every moment how to deal with these opportunities — do we grab on to them or let them slip by?

This issue of CERECDoctors.com The *Magazine* explores some of the moments that present themselves while utilizing CEREC technology.

We bring you an interview with noted businessman and visionary Imtiaz Manji, whose workshops have helped thousands of dentists identify and achieve their own versions of success. Mr. Manji touches on what makes dentists successful,

economic environment.

practice. In the second part of his implants article, Dr. Tarun Agawal continues to shed light on 3D workflow for implant placement using the CEREC and GALILEOS integration. Andrade Javier presents two different approaches to placing anterior restorations.

We know one needs to do their due diligence when considering the purchase of CEREC technology. New owner Dr. Mike Scoles shares with us his CEREC purchase process,





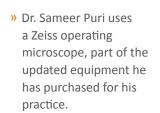
entailing how he explored the possibilities, committed to using the technology at a high level and is now reaping the benefits of this exciting technology.

Dr. Sameer Puri explains how to use replication, a sometimes forgotten way of creating restorations. Also, in his "Happenings" column, he shares how and why, in these economic times, he and his partner decided to redo and update

how the Scottsdale Center of Dentistry vision became their office. Dr. Puri is an example of what Mr. Manji talks a reality, and how dentists can thrive in the current about; that success is a by-product of being in love with what you do, engaged at the highest level.

CEREC technology is ever evolving, and we'll Yes, there are no ordinary moments, but a world of focus on new ways to integrate CEREC into your opportunity at every turn. Here at CERECDoctors.com

> The Magazine, our goal is to provide you with latest techniques, and technology to help you perfect your skills and make the most of these moments, these possibilities and your CEREC experience. We hope you enjoy this issue.











CEREC & GALILEOS - 3D WORKFLOW

CEREC & Implants: Part II

TARUN AGARWAL, DDS

n the previous issue of *CERECDoctors.com The Magazine*, we took a look at a current restorative modality for dental implants using CEREC and gave you a sneak peek into the CEREC & GALILEOS integration. At this time I would like to take a more in depth look at the 3D workflow for planning implant placement using the CEREC & GALILEOS integration.

HOW IT WORKS

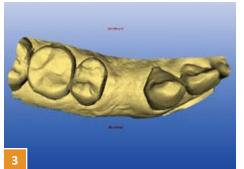
In order to use the integration, it is necessary to have access to two items – CEREC and GALILEOS CBCT (Figures 1 & 2). For the integration you are provided with a special version of CEREC software that will allow export of CEREC data directly into GALILEOS Implant software.

You begin by capturing an optical impression of your patient's quadrant – including missing tooth, soft tissue information, and adjacent teeth (Figure 3). At a minimum you are required to capture one tooth on each side of the missing tooth. Additionally, you can acquire a bite registration to assist in restoration design (Figure 4), but it is not necessary.

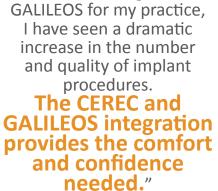
After you capture the optical images, you green arrow forward and design your restoration as usual. Simply outline a close approximation of your margin (Figure 5) and choose the appropriate tooth morphology. Now you have your proposal and can make any adjustments you desire (Figure 6). Green (CONTINUED ON PAGE 8)



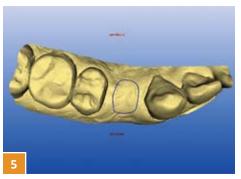


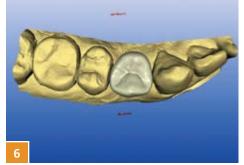




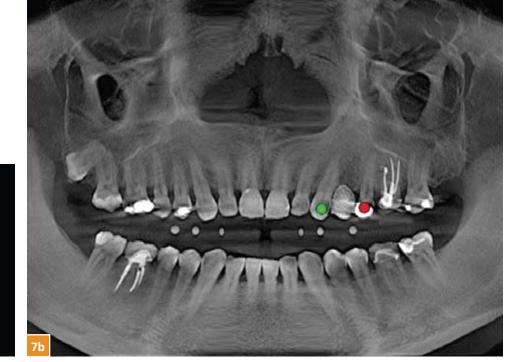


"Since investing in the





— TARUN AGARWAL, DDS





Implant software.

and selecting the tooth you would like to align the images. It is imperative that

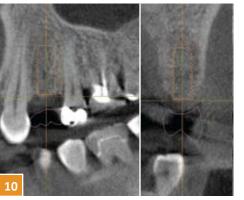


instead of clicking the 'mill' icon, export works by registering the CEREC data the outlines through multiple slices. the restoration using the .SSI extension. onto the 3D GALILEOS data. You assist A proper registration will have a tight This .SSI is a proprietary export format the software by marking the teeth outline of the CEREC data (orange that can only be read by GALILEOS for registration in each software. For lines) over the GALILEOS image example, in this case we marked #11 (Figures 8a, 8b & 8c). Once you have your exported with a green dot and #13 with red dot restoration design, you are ready on both the CEREC and GALILEOS registration you can plan the implant to import the CEREC data into the images (Figures 7a & 7b). The integration position knowing your final restorative GALILEOS Implant software. This is then runs through a complex, outcome (Figures 9 & 10)! accomplished by opening a 3D image proprietary registration algorithm to



Once you have approved the









WHAT ARE THE BENEFITS?

Having planned the restoration utilizing the integration provides numerous benefits.

The first benefit is quite obvious; knowing your final tooth position is invaluable in implant planning. Using this combination of data you can visualize the location and amount of bone for implant placement along in inventory. with tooth position. Here you can decide if the bone will allow for ideal implant placement along the long axis of the restoration. If this is not possible, you can make an educated decision regarding compromising and using a custom abutment or choosing a bone graft to keep ideal implant position.

What about cost savings? Cost savings is realized from integration in a number of ways. First, by having all the



knowledge of implant and restorative position, you can typically plan an implant to utilize stock abutments and often avoid the costly use of custom abutments. Additionally, you can minimize your inventory. The integration allows you to know in advance exactly what size and length of implant is necessary for each case. This allows you to order each implant specifically for the patient and not keep numerous implants

benefit is making implant placement patient and practice benefit! In the more predictable, comfortable, and next issue of CERECDoctors.com The achievable for general dentists. Dr. Magazine, I will showcase the use of Gordon Christensen says that single CEREC to completely place and restore tooth implant placement is a procedure an implant with digital impressions. easily accomplished by the general This includes surgical guided dentist. Yet, the vast majority of GPs placement, implant level digital don't place implants.

The integration further allows you and final restoration! to have a surgical placement guide to

assist in placement of the dental implant (Figure 11). This guide will help control the angulation and depth of the implant and provide precise implant placement positioning (Figures 12 & 13).

I can tell you from personal experience that since investing in the GALILEOS for my practice, I have seen a dramatic increase in the number and quality of implant procedures. The CEREC & GALILEOS integration provides the comfort and confidence needed.

Technology around us is rapidly advancing and the combination of these technologies will reap many rewards for those who choose to invest and integrate these technologies at the highest level. As CEREC doctors, you are fortunate to be on the forefront of these advancements.

WHAT'S NEXT

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Sameer Puri, DDS Co-Director, CAD/CAM



Armen Mirzayan, MA, DDS Co-Director, CAD/CAM



Lee Ann Brady, DMD Faculty, CAD/CAM





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TWO DIFFERENT APPROACHES TO CAD/CAM

Direct and Indirect CEREC Restorations

JAVIER ANDRADE, DDS

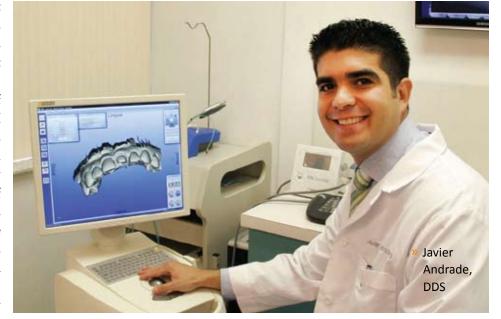
rosthetic rehabilitation of teeth in the anterior area of the mouth is often one of the most challenging tasks dentists face. Many factors need to be considered when restoring the anterior teeth like color, shape, bone, and soft tissue levels. Decades of research, clinical experience, and trial and error have resulted in

the development of many different materials with particular characteristics, advantages and disadvantages. Today, that puts us in a very exciting but demanding era of dentistry.

At the same time, decades of developments in the CAD/CAM dentistry field, including CEREC, acquisition systems, hardware and software, have brought to us the ability to perform many different types of restorations (Inlays, Onlays, Crowns, Veneers), in-office long-term bridge temporaries, full digital impressions, and 100% digital communication with the dental laboratory.

It is no secret that for years many dentists have taken more and more interest in CAD/CAM dentistry, and millions of chairside CAD/ CAM restorations have been placed successfully during the last 26 years.

With an extraordinary system like CEREC in our office, and the different materials available today to be milled (Figures 1a-1b), CEREC's precise and characteristics, the two cases on the possibilities are endless. From simple restorations possible. inlays and onlays, to full contour crowns or even be superior to the restorations including cut back and the application and glaze.





and characterized chairside, the versatile technology makes these following pages will illustrate two

done by conventional methods of porcelains and stains of incisal



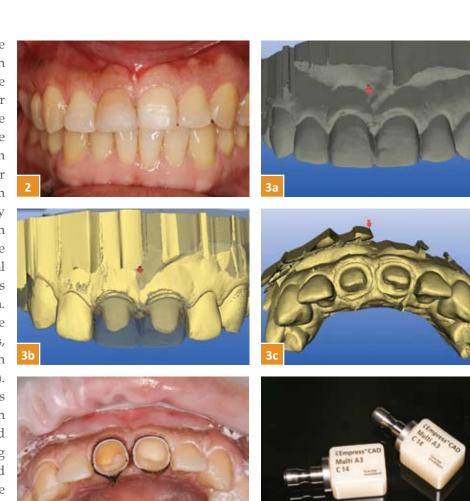
of many different methods to restore Since we can do all kinds of anterior teeth that were characterized and veneers that can be modified to rival modifications of porcelain restorations chairside only with the use of stains

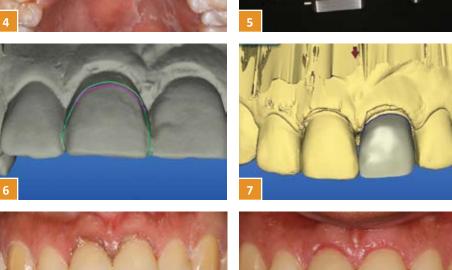
CASE #1

The first case is a 35-year-old female patient who presented for consultation and reported as chief concern the unpleasant appearance of the anterior teeth 8 and 9 (Figure 2). At the restorative appointment a quick intraoral composite mock up was done to improve the length and position of the incisal edges for correlation. A correlation model from premolar to premolar was obtained very easily using the CEREC AC Bluecam (Figures 3a-3c), making sure that we captured as much as we could of the facial contours of the teeth. Diode laser was used to make the soft tissue levels even. The teeth were prepared following the concepts of ceramic bonded restorations, leaving a thick layer of enamel to aid with the bonding of the restorations (Figure 4). The material of choice for this case was Empress® CAD Multi A3 (Figure 5), which gives fantastic esthetic characteristics and blends beautifully with the surrounding dental structures. Crown #8 was designed as mentioned before by correlation of the mock up, making sure that we copied with the green line all the good data from the correlation model (Figure 6), sent to mill and virtually seated (Figure 7).

Crown #9 was designed in the same manner, contacts verified and milled. Both crowns were tried in for necessary adjustments, and surface texture modification was performed with diamond burs and rubber wheels. The case was taken to a porcelain oven for final staining and glazing (no cutback was necessary). Upon final try in and patient approval, the crowns were bonded with NX3 using the protocol recommended by the manufacturer (Figure 8). One week post-op picture shows excellent healing and compatibility of the restorations with the surrounding tissues and a very pleasant esthetic result (Figure 9).

(CONTINUED ON PAGE 14)





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- Petra C Guess, Ricardo Zavanelli, Nelson Silva and Van P Thompson, NYU 90% failure by 100,000 cycles
- 2 No failures at 1 million cycles

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CASE #2



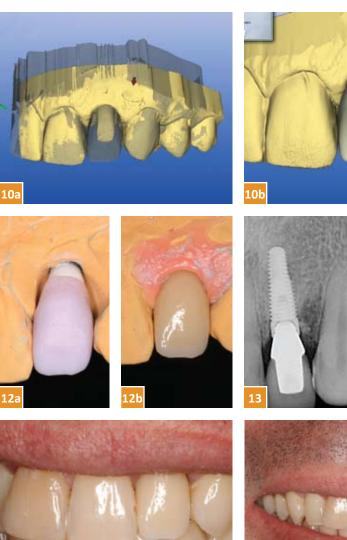
The second case is a 28-year-old male for good soft tissue healing and papilla crown was removed, and an open implant (Keystone Prima 4.1 x 13 mm) was placed with good primary stabilization. retained temporary crown, a correlation were present, we selected a Stock A screw-retained provisional restoration model from the provisional crown Zirconia abutment that was modified was fabricated from a mock up, making was created to aid in the design of the to improve its alignment and position,

who presented with tooth #10 broken support (Figures 3a & 3b). A six month tray impression was made (Figure 6). below soft tissue (Figure 1), with follow up showed excellent soft tissue. An implant working model with soft radiographic evidence of periapical architecture obtained from proper tissue masking was fabricated in the pathosis (Figure 2). Atraumatic provisionalization, and the implant was office (Figure 7: Gingifast/Zhermack). extraction was done and an immediate ready to be restored (Figures 4a, 4b& 4c). Since the position of the implant was

Prior to the removal of the screw- ideal and good soft tissue contours sure that it had the proper contours final crown (Figure 5). The temporary and also included antirotational features (Figure 8).



12a & 12b).



A final working model was made At the delivery appointment the CAD/CAM dentistry has been here with the CEREC AC unit (Figure 9). The temporary crown was removed as for a long time, and it continues to crown was designed with the correlation well as the temporary abutment. The evolve day after day. CEREC is an method using the model created from zirconia abutment was placed, its exciting, challenging, rewarding, and the provisional restoration (Figures 10a seating verified with a digital X-ray, fun way to practice dentistry, providing & 10b). For the restoration of this case, an and torqued down. The crown was then tremendous benefits to our patients e.max® CAD HT A3 block was selected cemented in place and an X-ray was and to our practice. The possibilities (Figure 11). The crown was milled in taken to make sure there was not excess are endless and the future is bright, endo mode and then taken to the oven cement below the gum line (Figure 13). with more technologies allowing us to for final crystallization and glazing, A pleasant final result was obtained do it even better in the era of digital again only using external stains (Figures with this implant supported restoration dentistry. (Figures 14, 15, & 16) showing another successful in-office use of the CEREC CAD/CAM system.

IMTIAZ MANJI 16 Q4|2009 CEREC

WHAT'S NEXT FOR CEREC SUCCESS

When Imtiaz Manji speaks, dentists listen.

With over 30 years in the industry, first as the leader of his own practice management consulting company, then as a CEO of Mercer Advisors, and now as founder and CEO of Scottsdale Center for Dentistry, he has made a career out of seeing where dentistry is going—and then helping dentists get there. His workshops have inspired countless dentists to realize levels of professional success and personal fulfillment they didn't know were possible

In this wide-ranging discussion, Imtiaz talks about what drives his legendary passion for continual growth, and what he sees as the defining characteristics of people who make it in dentistry and in life. He gives us his insight into how to practice in an uncertain economic environment, how the curriculum at Scottsdale Center has taken shape, and he shares with us his vision of the future of dentistry—and how CEREC fits into that vision.

Q: You've been a passionate promoter of CEREC in the dental practice. Why?

A: For two reasons. First of all, it's a proven technology. I mean, when the first CEREC inlays were placed in the 1980s, everything about it was new and the technology was still developing. And I admit that when I first heard about it, I took a waitand-see attitude. But now, when there is a CEREC restoration placed somewhere in the world every 20

CEREC LEARNING



Scottsdale Center for Dentistry offers an outstanding CEREC curriculum geared toward giving intermediate and advanced CEREC users a broader and deeper scope of knowledge. Courses are taught by cerecdoctors.com Co-Founders Drs. Sameer Puri and Armen Mirzayan, who are among CEREC's most knowledgeable doctoreducators. With twenty-five CEREC units onsite, doctors participate in a truly hands-on learning experience.

The CEREC experience at Scottsdale Center encompasses more than just clinical excellence. Imtiaz Manji delivers a course on The Business of CEREC, coaching doctors on how to fully integrate CEREC for practice optimization.

seconds, I think it's safe to say we're way past the point of debating its value and reliability. CEREC is proven. That's a given.

Second, it's a game-changer for dentists. I'm a promoter of technology in the practice in general, but CEREC is not just another technological addon. It has the power to change everything about the

way you practice; not just clinically, but in the way you can optimize your time and the staff's time, the way you manage your workflow, the way you present treatment and create value for patients, the way you position yourself in the marketplace, and ultimately the way you see yourself as a dentist.

Q: Why CEREC in particular among the various CAD/CAM technologies?

A: Brands that define a revolution create a remarkable power all their own. Just look at how the iPhone changed how we think about phones. I think CEREC is doing the same thing for dentistry;

it's changed the context for what dentistry can do. CEREC was the first CAD/CAM breakthrough, and for my money, it's still the best. The history is important to me. It means they have the experience of having developed this technology over many years. It means they have the organization and

THE EXPERIENCE



"The Experience" Dental Practice at Scottsdale Center for Dentistry is the prototypical ideal dental practice, integrating ergonomics, esthetics, equipment and technology. A digital, paperless office, The Experience is the height of high-tech, featuring CEREC and Cone Beam technologies in six operatories designed and equipped to ideal standards. A master operatory offers film and broadcast capabilities while a consult room has a touch-screen LCD and CAESY technology for enhanced patient communication.

infrastructure in place to respond to client needs efficiently and knowledgeably. It means they have the resources for ongoing research and development, which keeps it dynamic and evolving. They're just miles ahead of anyone else.

Q: You've made CEREC and CEREC education a major component at Scottsdale Center for Dentistry. Was that always your intention?

A: Absolutely. I knew when we were envisioning this facility that CEREC was going to play a big role. I feel very strongly that CEREC is where the

future is, so we were committed to being a force in CEREC education. We brought in 25 units on-site, and we set out to provide the most comprehensive, progressive CEREC education, with the most respected faculty, in the best facility possible. We host special CEREC events, like our annual meeting

where we bring together leaders in the CEREC community. And I'm proud to say, it's working. Our classes our packed, our facility is getting rave reviews, and we're becoming recognized as a home for CEREC mastery and innovation. That's very important in today's dental marketplace.

Q: What is it about today's dental marketplace that is so special?

A: The speed with which it is evolving. You only have to look back 5 years or so to see how much dentistry has changed over a relatively short time. And that pace is only going to accelerate. It's a rapidly changing landscape out there—the way technology is evolving, the way patients use the internet to shop for dentistry, their expectations for dentistry. The old rules don't apply anymore, and dentists in this environment need to keep on top of their game, whether it's with CEREC or with their education in general, to stay competitive.

Q: So what are those successful dentists doing? You have coached thousands of dentists over the years and analyzed thousands of practices. What, in your mind, is one thing the successful ones have in common?

higher level. They have a sense of possibility and, most importantly, a sense of urgency that makes them act on those possibilities.

Q: Speaking of acting on possibilities, what motivated you to build Scottsdale Center for Dentistry?

A: My greatest passion in my career has always been for teaching, and it had always been a dream of mine to build what I envisioned as the ideal educational environment for dentists.

Then, when my wife, Shahinool, was stricken with a recurrence of cancer, we ended up at The Mayo Clinic in Scottsdale. And I was just blown away by the experience there—the comprehensive, integrated way they dealt with each patient, the professionalism and the individualized approach they took. It opened my eyes to a new standard of what was possible. The Mayo Clinic gave me

"My greatest passion has always been for teaching, and it had always been a dream of mine to build what I envisioned as the ideal educational environment for dentists.

... Now, as CEO of Scottsdale Center for Dentistry, my focus is entirely aligned with my greatest passion. It's a dream come true."

A: A high level of engagement. It really is as simple as that. People like to believe that there is something mysterious or special about how successful dentists reach the levels they do, but it really comes down to the fact that they engage at a

and my sons precious more time with Shahinool. They also gave me a new understanding of what comprehensive care was all about.

My partners and I at Mercer Advisors used that Mayo model to guide our vision. We completely re-organized the way we served our clients and we decided to build this inspiring facility right here in Scottsdale as a home for Mercer Advisors headquarters and as a home for the ideal comprehensive and integrated educational experience. Eventually we transitioned the ownership and leadership structure at Mercer Advisors so that now, as CEO of Scottsdale Center for Dentistry and Spear Education, my focus is entirely aligned with my greatest passion, which is simply to teach. It's a dream come true.

Q: What makes that experience at Scottsdale Center different from other educational institutions?

A: We didn't want to open just another place where people can come to collect CE credits. We wanted to build a home for those people who have that high level of engagement—a place where they can expect to be treated in a highly individualized way, a place that has the best technology and faculty, a place where they can learn and grow in a progressive, structured way. That's why we brought in Dr. Gordon Christensen, who was our founding Dean of Education and is now our Educational Advisor. That's why we partnered with Dr. Frank Spear. These industry leaders have always been about high-level, high-integrity education delivered in a systematic, progressive, user-friendly format, and that ties in perfectly with our philosophy.

We set ourselves a high standard and I'm happy to say that now, just two years after opening, we are one of the largest, most independent continuing education centers for dentists in North America. I'm proud of that, but I am particularly proud of the integrity we have shown in creating the right educational experience. The kind of education that changes lives and creates real sustainable success.

Q: But how sustainable can we expect success to be in this current economic environment? In other words, what's your advice to dentists who are worried about how their practice will get through this recession?

A: Well, the fact of the matter is that there is success and failure in any economy. The greatest limit in life is in how we see things, so if you can change the way you see things in this economy, you can still have new opportunities. It's like I've been saying: you can choose to focus on the U.S. economy and the limitations you see there, or you can choose to focus on your practice economy and on the possibilities that are there—and believe me there are great possibilities.

Those dentists who are highly engaged, who are always asking "what's next?" and always driving themselves to stay on top of their game—they thrive in any economy. That's because they're not driven by the money. They're driven by a desire to be the best, and the money just follows naturally. Economic success is a by-product of being in love with what you do and being committed to doing it at the highest level.

Q4|2009 CERECDoctors.com Q4|2009



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BLUECAM FEATURES

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CEREC DESIGN TECHNIQUE

Replication: The Lost Art of CEREC Design

SAMEER PURI, DDS

hile the majority of the time Database and Correlation give the clinician robust and usable proposals, there are times that Replication can be an extremely useful tool to have in your design toolbox.

This often overlooked technique works best for anterior restorations when the adjacent teeth need to be replicated precisely to match the patient's existing dentition.

In Replication, the doctor can copy and mirror a tooth; for example, take tooth #9 and mirror image it to place on tooth #8 or take tooth number #10 and mirror image it on #7 and so on.

This clinical case study shows an implant case where the Replication design mode was used in addition to the quadrant feature to restore an anterior implant quadrant on the patient.

Having Replication in your design toolkit can be useful for certain design applications. No doubt that Database and Correlation will be your go to methods of design; however, Replication can serve as a valuable adjunct in your restorative arsenal.



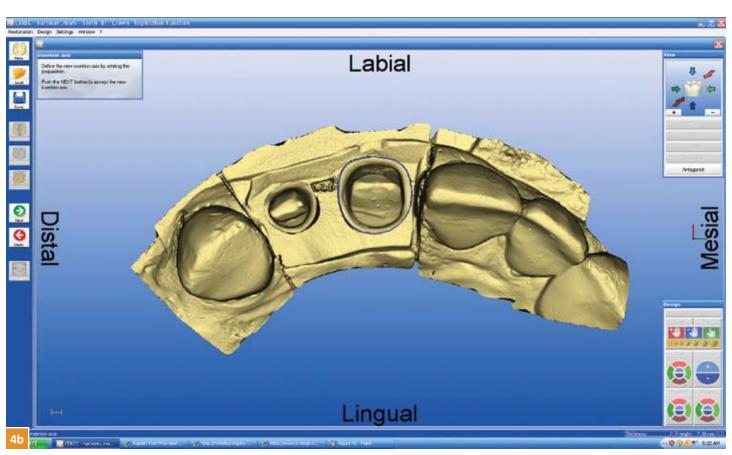




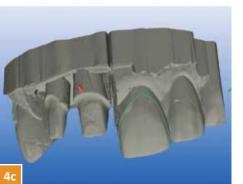
- » Fig. 1: Fixture level impressions of the implants were made and custom abutments and a soft tissue model were fabricated (Bio Horizons Implants)
- » Fig. 2: An occlusal view of the soft tissue model (Zhermack Gingifast)
- » Fig. 3: The soft tissue was removed to allow access to the margins of the custom abutments.

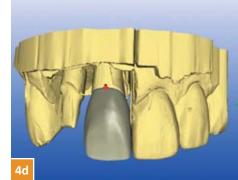
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- » Fig. 4a: The access opening was sealed with composite resin and a virtual model was fabricated from canine to canine.
- » Fig. 4b: A screen shot of the virtual model shows the model needed to replicate the adjacent teeth.
- » Fig. 4c: After drawing the margin for the first tooth, the adjacent tooth is outlined to let the software know which parts of #8 should be copied.
- Fig. 4d: The final proposal of #8 is shown. The proposal is sent to the milling chamber while the next tooth is designed.
- » Fig. 5: The crown is milled using the Ivoclar e.max block.
- » Fig. 6: The first crown is tried on the model and verified for fit and contours.













CERECDoctors.com Q4|2009

CEREC DESIGN TECHNIQUE: REPLICATION

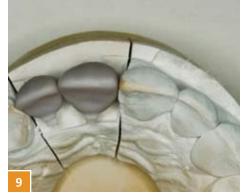
(CONTINUED FROM PAGE 26)

- » Fig. 7a: The buccal view shows the fit and the contours of the restoration.
- » Fig. 7b: After virtually seating the first restoration on the model, tooth #7 is designed in a similar fashion.
- » Fig. 8: Both restorations are tried on the model to verify fit and contours.
- » Fig. 9: An occlusal view shows the integration of the milled restorations with the adjacent teeth.
- » Fig. 10: The soft tissue is placed back on the model to determine final contours as well as the emergence profile.
- » Fig. 11: The final restorations are crystallized in the oven for strength and esthetics.
- » Fig. 12: The patient presents to the office where the healing caps and provisional restorations are removed from the implants.
- » Fig. 13: The custom abutments are placed on the implants and torqued to the appropriate tightness.
- » Fig. 14: The restorations are traditionally cemented on the abutments with a self etching resin cement (Maxcem Elite™ – Kerr). 6 month post op view shown.









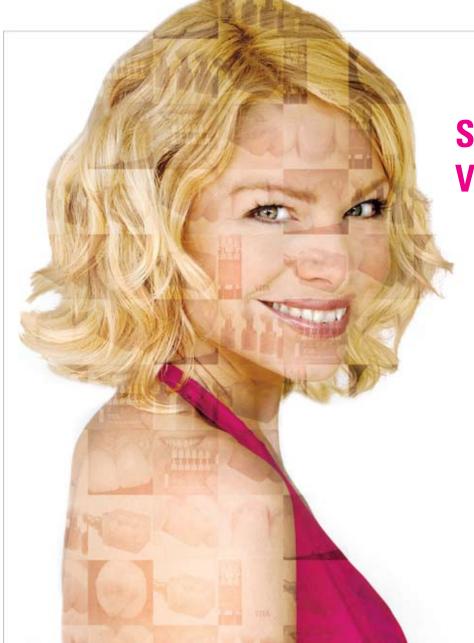












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CEREC USER EXPERIENCE

CEREC Technology: Thoughts from a New User

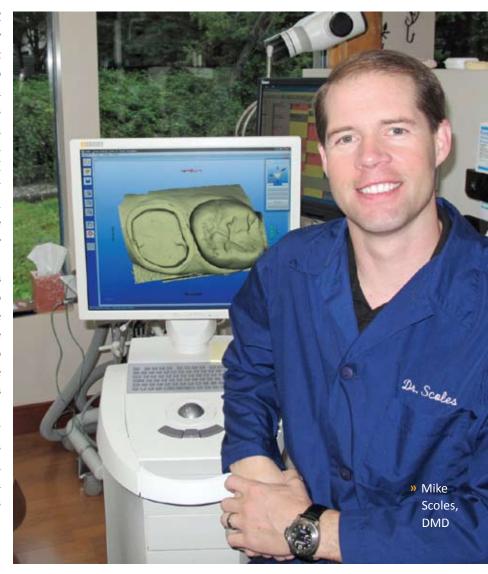
ith the introduction of the new CEREC AC in early 2009, I decided to start doing some homework to see if CAD/CAM dentistry would be a good fit in my practice. I had been looking at the technology for years, but I was still very naïve about the capabilities of the CEREC.

A colleague told me about the CEREC Discovery Program at Scottsdale Center for Dentistry. I attended the event to get more information on this technology to fabricate inlays, onlays and crowns in the office. After listening to the speakers on the program such as Drs. Gordon Christensen, Lee Brady, Sameer Puri, Russell Giardano and Mr. Imtiaz Manji, I knew I had to have this technology in my practice! I was sold when I found I could fabricate e.max[®] in my office — the same e.max I had been successfully placing for over a year in my own practice.

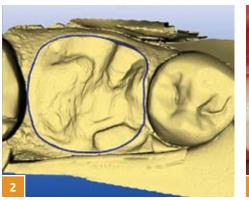
I have two offices and two associates and was faced with buying two machines. There was also the challenge of convincing my associates to use the technology. So this was not a decision to be made lightly. Combined, our office averages approximately 75 crowns a month.

Doing the math, I realized that we only had to fabricate half of our restorations with the CEREC to break even on both machines. Anything more fabricated in house would be a significant savings over using a dental lab.

(CONTINUED ON PAGE 32)





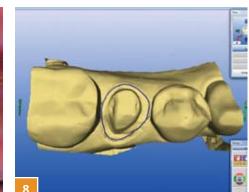






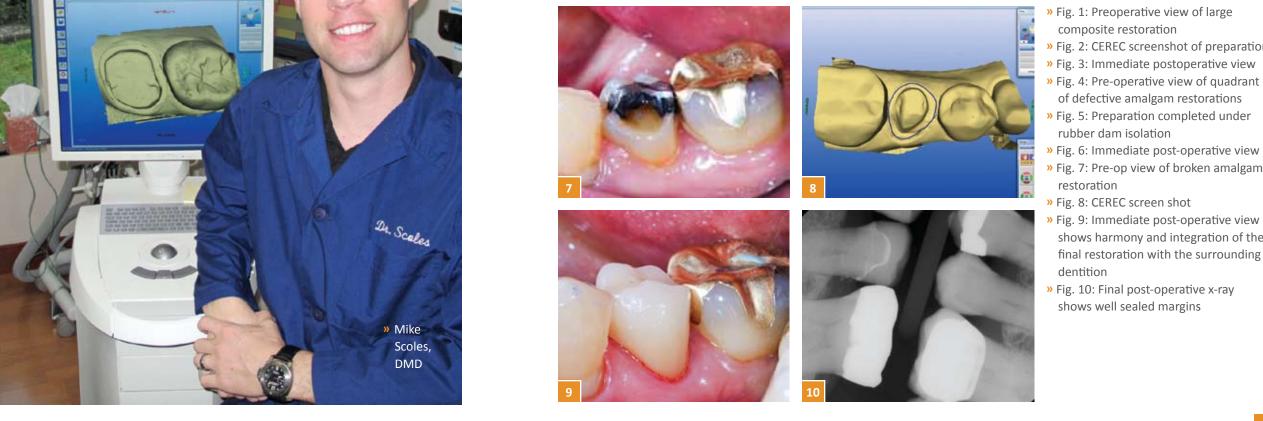








- » Fig. 2: CEREC screenshot of preparation
- » Fig. 3: Immediate postoperative view
- » Fig. 4: Pre-operative view of quadrant of defective amalgam restorations
- » Fig. 5: Preparation completed under
- restoration
- shows harmony and integration of the final restoration with the surrounding
- » Fig. 10: Final post-operative x-ray shows well sealed margins



(CONTINUED FROM PAGE 30)

By myself, I covered the cost of the machines in the first month and realized a savings. This is before my associates have even had the opportunity to go to basic training and start their use of the machine. Once they get up to speed, we anticipate a significant savings to our bottom line with the integration of this technology.

Before I did my first case, I decided I would chronicle my progress by documenting cases and posting them on a CEREC forum. I knew that posting cases and getting input from experienced has been crucial in giving me a solid time, this would have been avoided. strong start.

days, I personally did thirty-five the mouth. Once I started trusting the restorations with the CEREC. In that software, my contacts were perfect. In difficult, yet proper planning and great time, I was getting constant guidance fact, I have had zero contact adjustments results will ease the transition. These from the faculty on cerecdoctors. on my last thirty restorations. The are the intangible benefits that are a com and also attended the Advanced margins on these restorations were pleasant surprise. Posterior course at Scottsdale Center. superior to my lab crowns. Both CEREC and critiqued by other CEREC well, but the transition from ceramic to doctors, which was invaluable in my tooth is virtually invisible to the explorer technology in their office? early learning.

smoothly, there were a few minor digital impression over the traditional crowns without proper training, you struggles. I was not comfortable with polyvinyl impressions. staining and glazing until I went to While I am completely sold on CEREC get your staff on board, it will become the Advanced Posterior course. I was technology, what I couldn't predict was an essential part of your practice. I truly using the spray glaze which made it the reaction from the staff and patients. I love practicing dentistry and CEREC very difficult to get a consistent finish. feel like I am creating a legion of patients has made it even more fun. I feel like Brushing on the regular glaze takes a who are cheerleaders for CAD/CAM I am providing a better service to my few minutes longer, but the results are dentistry and my practice. I received patients, and a better product. We've much more predictable and give you a my first referral specifically for the been doing crowns forever; this is just much nicer finish.

DR. SCOLES' TEN TIPS TO A STRONG START

- 1 Understand prep design.
- 2 | Watch as many videos on www.cerecdoctors.com as you can.
- 3 | Take as much advanced training as you can.
- 4 | Educate staff and make them part of the process.
- 5 Understand the software completely before your first case.
- 6 Make sure you have the proper reduction burs.
- 7 Have proper isolation and hemostasis for your cases.
- 8 | Glaze everything with the brush-on paste. Don't settle for polishing alone.
- 9 Don't rush; give yourself enough time.
- 10 Know when to stop designing and start milling.

In the first month, eighteen working software and had to adjust them in a non-issue. and the eye on the CEREC crowns. I Although the first month went very can definitely see the advantage of a machine and think you can start making

CEREC two weeks after I started using the next evolution of how we do it. it. Some patients liked the technology,

Out of the 35 restorations, I had but all of them liked not having to come clinicians would shorten my learning two milling errors; both of them were back or have a temporary restoration curve. I signed up for cerecdoctors.com attributed to placing the sprue on the placed. I have seventeen employees, before I purchased the machines and wrong part of the restoration, basically and only two are under fifty. They are started watching videos. To date, I have operator error. If I had positioned the an extremely sharp group of ladies, and watched 110 videos on the website. This sprue where it should have been the first they are also my biggest critics. Once they started trying in these restorations, foundation and the confidence to get a
Initially I had to adjust my contacts. they were instant fans. My biggest fear I was making them a bit tight on the of convincing my staff actually became

Integrating change in the office can be

What did I learn in the first month and Every case was documented, posted and lab crowns margins were sealed what would I recommend to anyone who is considering integrating CEREC

> **Education is the key**. If you buy this may struggle. If you prepare well, and

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CEREC CASE STUDY

Clinical Guidelines to Creating Natural Depth of Translucency

ROBERT WINTER, DDS

hether we are dealing with our CEREC chairside or with our technician through CEREC Connect or models, it is imperative to create space for restorative materials when preparing teeth for anterior crowns and veneers. The amount of space needed is dependent on the color and

value changes desired as well as the » 2.5 mm incisal reduction from materials that will be used for the case.

If the underlying tooth structure is of normal color and value, a conservative » 1.5 mm labial reduction in the incisal tooth preparation can be considered. If there is discoloration or low value, » 1.0 mm gingival reduction creating you must allow for adequate reduction to correct the problem. This case is especially challenging, because one » 1.0 mm palatal reduction. central incisor preparation is a veneer » All edges and corners should in which there is normal color and value. The adjacent teeth, however, are severely discolored and very low in value.

One approach relies on cementation or bonding material to create the desired changes. This is highly variable for the veneer is as follows: and unpredictable, and should only be used as a last resort. When the operator, » 2.5 mm incisal reduction from ceramist or technician is working on fabricating the restoration, whether it is milled or hand layered, opacity needs » 1.2 mm reduction in the incisal to be kept at the deepest level of the restorative material in order to allow » 1.0 mm mid-tooth reduction. for translucency to be created. Normal » 0.8 mm gingival reduction, tooth reduction for an anterior fullcoverage restoration is as follows:

- the definitive length of the final restoration.
- one-third.
- a shoulder design with a round internal line angle.
- be rounded.
- » The preparation finish line must be smooth and sharp for accurate impressions or digital imaging.

It is recommended that preparation

- the definitive length of the final restoration.
- one-third.
- chamfer design
- » The preparation is carried through the interproximal area to increase resistance and retention form, because a significant amount of enamel has been removed.

This will allow the restorative materials for the veneer and crown to be similar except for the opacified layer of ceramic that will be used in the crown restorations to mask the underlying tooth. To create natural depth and translucency in the final restoration, whether it is a crown or veneer, 0.5 mm of enamel ceramic is recommended.

By following the guidelines as suggested, you can produce a highly predictable result. While as dentists we strive to do only minimally invasive procedures, in some cases a more aggressive approach is in the best longterm interest of the patient, especially when the goal is to create a natural looking restoration.



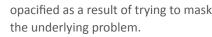




Fig. 1: Pre-operative smile: Patient



pre-operative view: The maxillary four anterior tooth restorations appear slightly



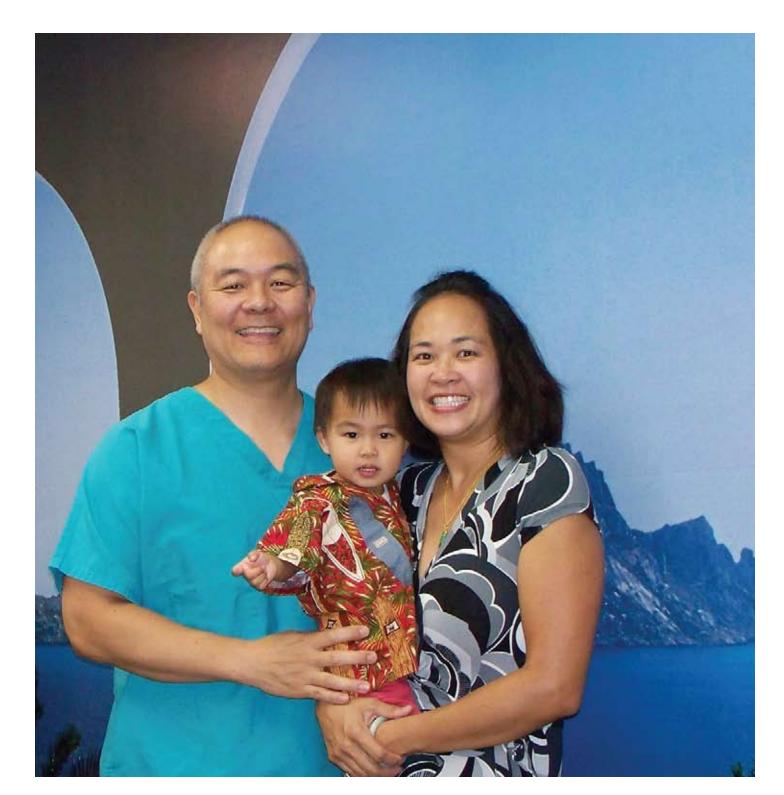
- Fig. 3: In addition, the restorations appear low in value.
- Figs. 4, 5, 6: Radiographs reveal previously endodontically treated teeth. An endodontic consult recommended proceeding with new restorations without further endodontic intervention.
- Fig. 7: The old restorations were removed and severely discolored tooth preparations were revealed. The restorative challenge is to opacify the restoration to mask the specific problems on three of the prepared teeth and create a natural depth of translucency.
- Figs. 8, 9, 10: The final restorations are full coverage crowns on the right and left lateral incisors and the left central incisor. The right central incisor, the right and left cuspids, and the right and left bicuspids, are veneers.
- » Fig. 11: Post-operative smile.











"Patients love to come in and see the new technology and always comment about how their old dentist practiced with harpoons and stone adzes.

— DR. TIFFANY LEE

» Drs. Doug Sakurai and Tiffany Lee and son Luke.



Q&A WITH DR. DOUG SAKURAI & DR. TIFFANY LEE

Orange County Choppers: CEREC Style

arried since 2006, dentists Drs. Doug Sakurai and Tiffany Lee share many things — a love of dentistry, a passion for adventure, a commitment to patient care, an affinity for CEREC® and other technologies, and a son, Luke, born in February 2008. One thing they do not share, however, is a practice.

Though both are general dentists practicing in Orange County, California, they have opted for autonomy at the office, and have kept their practices separate. Here Doug and Tiffany share about their practices, philosophies and CEREC technology.

Q: How long have you been in practice? Doug: I graduated from UCLA School of Dentistry in 1988. I opened my office straight out of dental school in Torrance. Amazingly it was just down the street from where Tiffany's office now stands. I purchased my practice in Santa Ana in 1992.

Tiffany: I graduated from USC School of Dentistry in 1992. I associated and tried to learn as much management and hone my hand skills while I decided where I wanted to practice. In 1999, I found a had to sell due to an injury. I finalized the purchase in 2000, and I moved my practice to its current location in 2002. I purchased an existing 1943 dental office, with original, vintage equipment and rebuilt it from the studs up.

Q: What is the size of your practice? **Doug:** I have 1,700 square feet. When



» Dr. Lee's practice is small but appealing "Several walk-ins have become patients 'just because we like the way the building looks,' " Lee says.

doctors practicing in the office sharing space. I bought out one of the docs and the other decided to go off on his own. So I have enough space for more doctors, but I'm hesitant to have partners again.

Tiffany: I have about 1,100 patients; it's a small practice, but it's very cozy. great little practice, which the owner I have an endodontist and periodontist come into the practice once a month.

Q: How many operatories do you have? Doug: I originally had 7 ops and a large lab. I turned one of the ops into a sterilization center and one of the ops is not in use, aka storage space. Each of my ops has a theme; we have a waterfall room, veranda room, jungle I first bought the practice there were 3 room, beach room and palm room.

The front office also has a mural of a Greek island.

Tiffany: My building is about 1,100 square feet, so it's a small space, but I was able to get four full sized operatories, a lab/sterilization center, waiting room, handicap accessible restroom, a digital panorex and even a large private office that could be converted to a fifth operatory all shoe-horned in. The building is in the historic center of Old Torrance, so I kept the feel of an old time dental building, but inside it's all modern. Many of my patients comment on the "Art Deco" façade, and several walk-ins have become patients "just because we like the way the building looks."

Q: What type of dentistry do you specialize in?

Doug: We have a general dentistry office. I don't view myself as doing any of those exotic procedures, but with the CEREC, the patients think so. I have digital x-rays and Pano, computers in all the ops, TLC track light and monitor systems, diode lasers and intra-oral cameras. I like to buy new technologies when there is a direct patient benefit. Or if it's REALLY cool.



» Left: Dr. Sakurai in his front office with office manager Thu Vuong.

» Below: The front office of Dr. Lee's practice.

» Bottom photos: Dr. Sakurai and Dr. Lee get some CEREC assistance from their son Luke in their CEREC operatories.

Tiffany: I am a no frills general the new technology and always comment used back then was Dicor and that was procedures and I don't like to do full with harpoons and stone adzes. mouth rehabs. I get too stressed out, and then it's not fun anymore. I have integrated as much technology into my CAD/CAM technology? practice as possible, to create a fun and

practice. I don't do a lot of high end about how their old dentist practiced not a good restorative material.

efficient work environment. I use the for a few years, and she showed me what then added Schick digital X-rays. PerioLase MVP, Odyssey Diode Laser, it could do. I was skeptical because I was Shortly thereafter, I bit the bullet and Planmeca ProMax Digital Panorex, at UCLA when CEREC I came out, and converted to paperless charting. My Schick Digital X-Ray Sensors, Eaglesoft was not impressed with the restorations staff was about to kill me. practice management software and that it produced. I was impressed with paperless charting, and Schick intraoral the technology, but not the restorations. encourged me to revisit the CEREC. I

Tiffany: A few years ago, I started upgrading my 50-year-old practice. Q: Why did you choose CEREC as your I figured it would be a great time to update the practice management side as Doug: Tiffany had been a CEREC user well. I computerized my management,

Meanwhile my Patterson rep camera. Patients love to come in and see It was also because the material they was very hesitant as I remembered the



I did while in dental school. I recalled how the crowns were really ugly blobs guy, and he saw how excited I was with and I appreciate the "wow" factor. I like of unanatomical porcelain, swimming my CEREC. After we got married, Doug to be on the leading edge, but not the in composite resin.

outdated my views were. I was shown home that night and he would cement the light and moved up to the new the next day. After awhile, he realized needed a laser, the CEREC helped pay his practice and he got his own CEREC. for the Odyssey and a Vita Vacumat 40T It's a three way CEREC love story! Furnace. It has been a very generous machine, as it also got me the Planmeca and the PerioLase. I most recently your office philosophy? upgraded to the MC XL milling unit Doug: I like to think that my office

would bring home impressions and I "bleeding" edge and I shy away from I did a demonstration and saw how would make his crowns, bring them using my patients as guinea pigs.

Q: How does CEREC technology fit into

which is great because now I can mill out is high tech AND high touch. My

early CEREC restorations from research e.max® restorations in about 10 minutes. patients sort of expect things to be a Meanwhile I was engaged to this great little different than an average office,

Tiffany: I love gadgets and I love getting things done, but they have to technology. Shortly thereafter, when I how much the technology could benefit be done right. Most of all I love to have fun. CEREC is like playing video games, and staining and glazing restorations is just like Art class.

impacted your practice?

Doug: CEREC has shifted my to thinking "inside the box." restorative paradigm. I love being able to conserve as much tooth structure as I can. Not extending the prep because using CEREC? I'm worried that my temporary is when they don't get it.

Cambodia, I kept thinking about how I cementation. It's a disappointment production can skyrocket, and patients

going to fall off is a timesaver for me, everyday crown. I have a practice and to ear because you've matched their and a tooth saver for the patient. I'm we don't do a lot of full mouth rehabs new restoration to their smile perfectly. inspired by some of the leaders in this or multi unit veneers. I enjoy doing They didn't have to go to the lab for a technology and I like to push myself to the single or double crowns because custom shade match, nor did they have keep up. My patients now expect same the patients really appreciate the fact to walk around for two more weeks day restorations and are disappointed that they don't need an impression, with a temporary or even without one. they don't have to wear a temporary, My other favorite procedure is an Tiffany: Ditto! When I was in and they don't have to come back for RCT, BU and CEREC all in one. Your

Q: How has the CEREC technology had to work differently because I didn't when I come to the office in the morning have my CEREC with me! It set me back and don't have a CEREC appointment on my schedule.

> Tiffany: It's a toss-up. I love doing Q: What is your favorite procedure those single veneers, when the patient walks in with a horribly disfiguring Doug: My favorite procedure is the smile, and walks out smiling from ear

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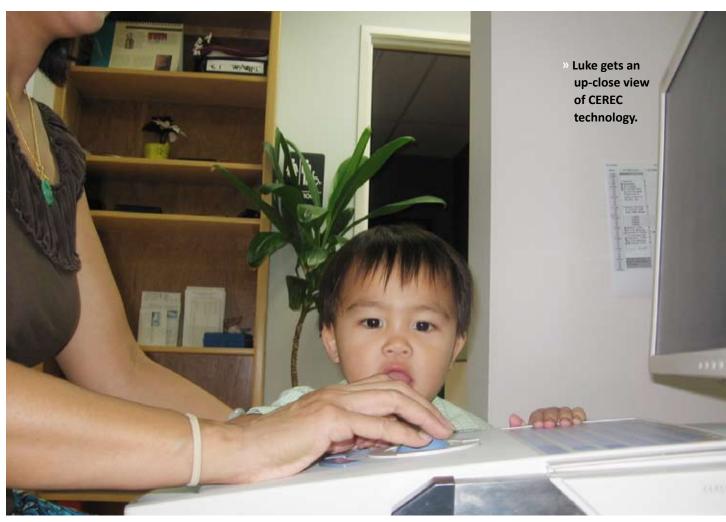


Better Isolation = Better Dentistry

*Source: Average dental-office procedures for the Median General Practice, as published in the 2008 Dental Economics Practices Survey.

We put the fresh, in clean, green office air





times. It's also fun to play "beat the mill procedures. The days we have our woken me up after 17 years of practice. clock" with the milling unit and e.max endodontist here, I can prep, she can oven cycle.

CEREC procedure?

everyday occurrence for me, so there is I do it myself, but I don't have to worry nothing really unique to me. Crowns about doing the difficult endodontic told me that in order to stay fresh and to under a partial clasp, single anterior procedures anymore. units, multiple distal units - I just watch the video on cerecdoctors.com and I feel confident enough to tackle it. away today, you would...? There are a lot of doctors that are more learn from it.

LOVE not having to come back 3-4 Tiffany: I just do regular run of the invigorated my practice and literally Q: What is your most unique finished, I can place the buildup and Norris on them! get the patient's permanent crown Doug: CEREC procedures are an cemented. It's almost the same as when

brilliant than I am and I'm glad to let dentistry, but it would make it a whole I've made regarding implementing a them pioneer the technique so that I can lot more boring and less challenging. new technique and technology to my Neither my patients nor I would want me practice. to practice without a CEREC. It has truly

Tiffany: I wouldn't be a very happy do the difficult RCT, and after she's camper! I'd probably have to go Chuck

Q: Anything else you would like to add? Doug: One of my early dental mentors challenge myself in dentistry, I should learn a new technique every year. Q: If someone were to take your CEREC That mentality has kept me interested and excited about dentistry. CEREC Doug: It wouldn't end my career in has been one of the best decisions

Tiffany: My hubby is so smart!



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HAPPENINGS IN THE CAD/CAM WORLD

Investing in What You Know

SAMEER PURI. DDS

f you ask, a lot of people will tell you the recession is coming to an end. However, ask many dental office owners the same question, and they will tell you the recession never arrived. Many offices across the country simply did not feel the slowdown in the economy. Granted, there are exceptions to every rule, but offices that stayed

current with technology and invested in their practices instead of risky stocks and high priced real estate deals reaped the benefits of this downturn.

I am a firm believer in the philosophy of only investing in things that you know. Real estate speculation was the flavor of the month with regards to risky investments the past few years. Several of my friends lost their shirts trying to make a quick

buck buying real estate and flipping houses. Prior to that, approached by from others who try to convince me that there the shortcut to riches was day trading stocks. How many people do you know who quit their jobs in the early part of fast track to riches and retirement? How many of those same

next get rich quick scheme will be. These fads come and go. One thing, however, that is certain is that my dental career is something that will always be there for me.

While I invest like clockwork into my monthly savings and retirement, I leave the management of

» Full mouth scan with the Bluecam CEREC Connect to fabricate upper and lower provisionals for a patient.



that money to the experts. No active day trading for me. My financial managers do a good job of making sure that my money gives my family a healthy return. I avoid risky investments, fly by night schemes and ways to make a quick buck. Real estate, investing in fast food restaurants, risky stocks, car washes etc., are all things I am not an expert in. These are also things that I get constantly

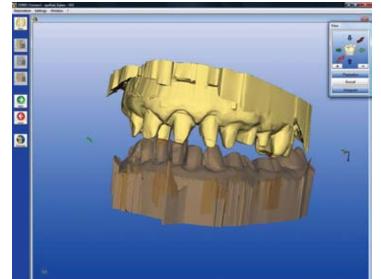
are greener pastures other than my dental practice.

So while others choose to risk their money in these this decade and decided to trade stocks, thinking it was the endeavors and are invariably taken for a ride, I invest my money in what I am an expert in: my dental office. For us, people are still trading stocks today? Who knows what the this investment included the following items that our office

incorporated in 2009:

CEREC BLUECAM

I get emails and questions on a regular basis from current CEREC owners on whether they should upgrade to the Bluecam. What the Bluecam allows you to do is faster, easier, precise imaging. Quadrants and multiple restorations are easier to perform. Frankly, if all you do is one tooth at a time, then you won't realize the





"Friends and colleagues have asked 'How can you afford to do all this in this economy?' My answer is always the same. 'How can I afford not to?'"

- SAMEER PURI, DDS

» An office remodel can be done for a high tech and modern look.



full benefits of the Bluecam and probably should not upgrade. But if you can do one anterior case a month that otherwise would have gone to the laboratory, then those lab savings will likely make your payment. If you can do one quadrant a month that you were afraid of doing digitally before, then the upgrade is definitely worth it.

In addition, because of the ability to do CEREC Connect and have the lab fabricate your physical models

from your digital scans, you no longer have the cost of impression material. At roughly \$25/impression and no scan fee with the full CEREC system, the savings is significant in sending your models digitally to the laboratory.

GALILEOS

The integration of the Bluecam with the GALILEOS was enough to make me also purchase the cringe? If what you see makes you uncomfortable, think of GALILEOS this year. The GALILEOS is a cone beam 3D X-ray system that allows you to give a complete 3D tour even abutments. Patient acceptance has been tremendous; giving them a view of their mouths they've never seen before increased case acceptance and new patient flow. truly heightens understanding and case acceptance.

ZEISS

The addition of the Zeiss microscope, which I wrote about in the last issue, was simply the icing on the cake. Having the recession and even grow in these turbulent times. a highly magnified view of the operative field is not only that you never had before in performing dentistry.

REMODEL

We also remodeled our office. It was time for all new dental chairs, overhead patient entertainment and education



- Dr. Sameer Puri uses a Zeiss operating microscope (left), part of the updated equipment he has integrated into his practice.
- The GALILEOS 3D conebeam (below) allows virtual implant planning and three dimensional visualization of the oral cavity.

systems as well as new paint for an updated and modern look. Walk through the front door of your practice not as an owner but as a patient. Do you still have that copy of Sports Illustrated from 1998 on the coffee table? Do your reception room chairs look as though they are remnants of World War I? Is the wallpaper peeling so bad that it would make Bob Vila

what your patients see.

Friends and colleagues have asked, "How can you afford of the mouth to your patients. The ability to integrate your to do all this in this economy?" My answer is always the CEREC 3D data with your 3D scans means that you can same. How can I afford not to? While some offices struggle fabricate chairside implant stents, abutment crowns, and to cover monthly overhead, our improved technology and modern appeal allow us to reap the benefits in the form of

> Proper planning and execution are vital to this decision process, as is making sure that your clinical knowledge is up to date. By investing in my office and allowing my investment to grow in these troubled times, we have managed to avoid

Our world will always have cycles of boom and bust. impressive to your patients, it also gives you clinical detail. The key to success is not to panic in the low times, but to be prepared for them. By investing in what you know, you will have an ROI that far exceeds any flash in the pan get rich quick scheme that others may try to lure you into. And when you invest in your practice, you're devoting your resources to what really matters - your patients.





Clear the final hurdle.....



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